

# Stronger Families Make Stronger Choices

Add vaccines to the list of ways you keep your family safe

## Vaccines Are a Natural Part of Prepared Parenting

You're already doing so much: from packing school lunches to managing doctor visits to making sure your kids wear bike helmets. Vaccines are another trusted way to keep your family healthy. They're recommended by doctors, pediatricians, and public health experts because they work, and they help prevent illness before it starts.

**+ Vaccines are a simple, safe, and lasting way** to protect your children and your entire family from serious preventable illnesses like flu, COVID-19, RSV and more. They help your kids stay in school, keep your schedule running smoothly, and avoid the stress and cost that come with getting sick.

**+ You don't have to do it all alone.** Your doctor or pediatrician is your partner in your child's care and can walk you through what vaccines are recommended and when.

## Avoid the Real Cost of Getting Sick

When a child catches something preventable, the whole family feels it:

- ✓ Missed school, practices, and field trips
- ✓ Missed work and lost wages
- ✓ Unexpected childcare or medical costs
- ✓ Stress and disrupted routines
- ✓ Missed time with friends and family

Vaccines help avoid all of this. They make your routine more predictable and your life a little easier.

## Doctors Recommend It Because It Works

You trust your doctor with so many parts of your child's care and vaccines are no different. Pediatricians recommend vaccines because they've seen firsthand how effective and important they are. They want the same thing you do: a healthy, happy future for your child.

Talk to your doctor about the best vaccination schedule for your family. Every shot is a small act of protection that can last a lifetime.

Stay strong. Stay safe.  
Stay protected.

Talk to your doctor about getting up-to-date on vaccinations today!



VISIT OUR WEBSITE  
[ImmunizeWisconsin.org](https://ImmunizeWisconsin.org)



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